

# Alation Data Governance

## Safely Unlock Your Data's Potential for Everyone

Alation Data Governance enables organizations to *free* their data and build a data culture to make compliant data-driven decisions. By utilizing a collaborative, people-first, not data-first approach that aligns with critical business initiatives, companies can innovate, be competitive, and unlock the value of the next big thing, like AI.

## Accelerate compliant data use

### Expedite curation

*ALLIE AI* suggested descriptions speed up the curation time, unlocking the data's value so consumers can make informed decisions sooner.

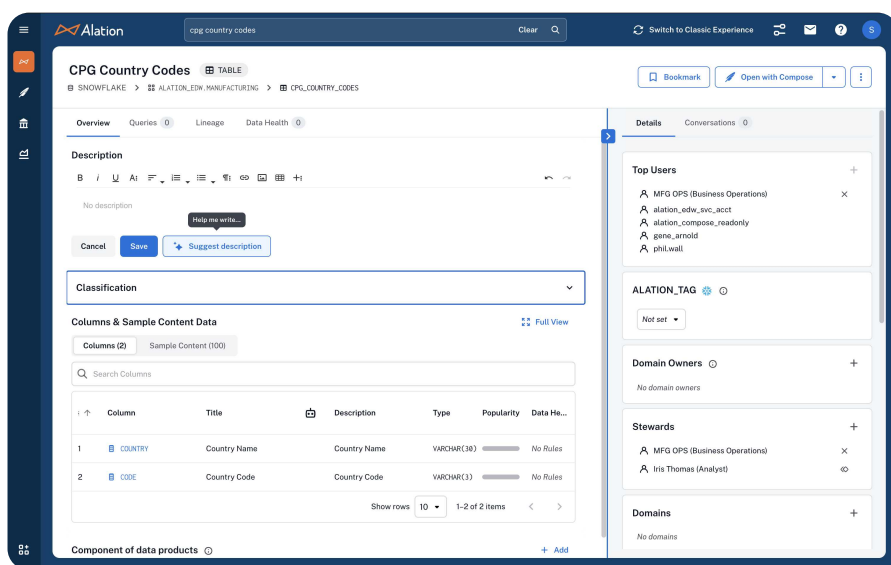


Figure 1: ALLIE AI suggested table descriptions

## Activate governance

Guide consumers with *Intelligent Search* to compliant trusted data use at the point of consumption with *Trust Flags* containing the applicable policies.

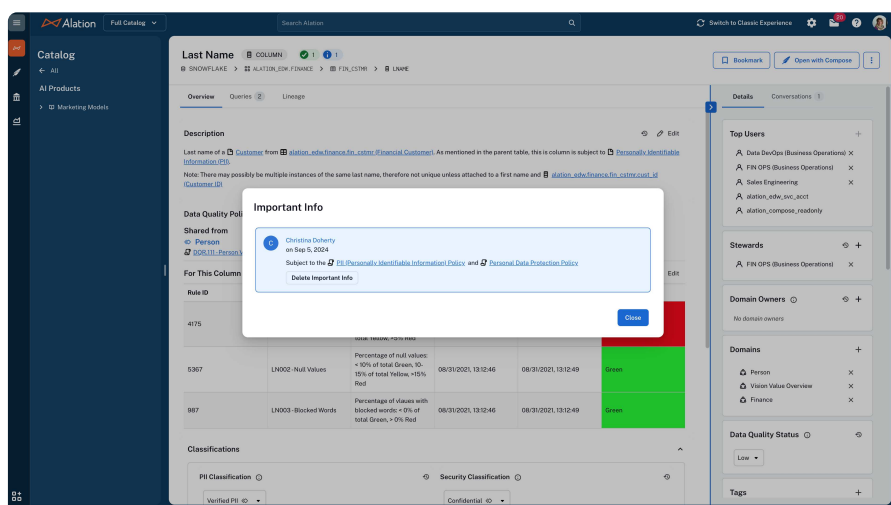


Figure 2: Trust Flags guide user to the applicable policies

## Alation's Benefits



### Accelerate compliant data use

Guide consumers to compliant data use at the point of consumption with Trust Flags containing the applicable policies.



### Proactively manage risk and compliance

Automation is the key to keeping pace with the constant flow of new data, classifying it, and applying the appropriate policies to minimize risk.



### Ensure AI safety and trust

Enable AI initiatives with self-service and trusted AI Governance. Ensure well-curated features, high-quality data, and traceability of crucial AI assets.

# Proactively manage risk and compliance

## Reveal policies

Policies should be more than lost and forgotten documents. To help protect your data assets, centralize and organize all your policies in *Policy Center*.

## Automate data classification

*Catalog Sets* enable organizations to keep pace with the constant flow of new data, classify it, and apply the appropriate policies to minimize risk.

## Streamline compliance tasks

Automate compliance tasks such as incomplete information, policy renewal reviews, and regulation updates using *Alation Workflow Automation*. Alert stewards with tasks in their inbox when a compliance item needs attention.

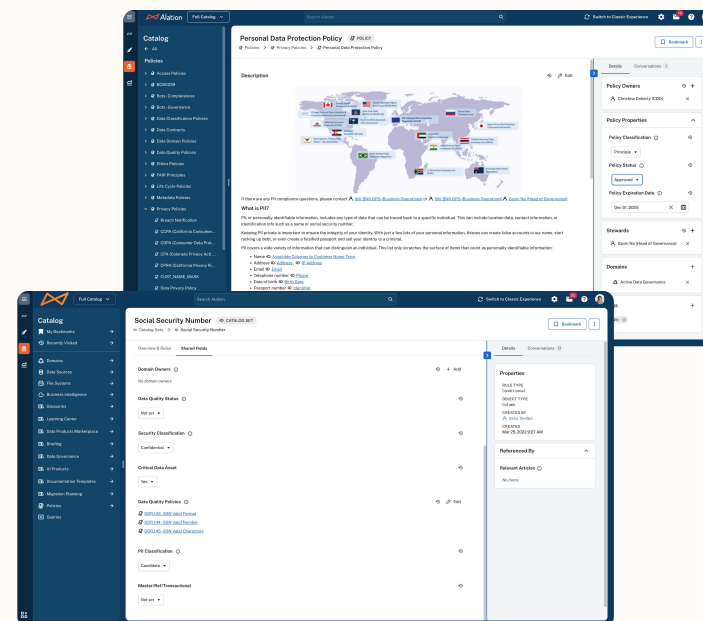


Figure 3: Catalog Sets help automate data classification

# Ensure AI safety and trust

## Provide stakeholder visibility

Record, document, and collaborate with productized AI models. Gain trust through model transparency, including the model type, training datasets, and disclosure of compliance with model ethics policies.

## Increase AI safety

Future-proof and centralize your AI models documentation and datasets to promote ethical, safe, auditable, and compliant practices to achieve better outcomes with AI.



The GDPR requires us to know where our data sits and how it should be processed. Because we store that information in Alation, it becomes much easier for us to be compliant.



**Sebastian Kaus**  
Head of Data Governance, Vattenfall

## About Alation

Alation is the data intelligence company. Nearly 600 global enterprises — including 40% of the Fortune 100 — rely on Alation to realize value from their data and AI initiatives. Customers such as Cisco, DocuSign, Nasdaq, Pfizer, and Samsung trust Alation's platform for [self-service analytics](#), [cloud transformation](#), [data governance](#), and [AI-ready data](#), fostering data-driven innovation at scale. Headquartered in Redwood City, California, Alation has been recognized five times by Inc. Magazine as one of the Best Workplaces. To learn more, visit [www.alation.com](http://www.alation.com).